

## Add audio or video to your ad

Now it's possible to add streaming audio or video to your PrescottWeddings.com ad at no additional charge! What a wonderful way for Brides and Grooms to get a sampling of your services.

Below are some resources that can help you produce the audio or video.

### Audio:

[www.audiogenerator.com](http://www.audiogenerator.com)

[www.audioacrobat.com](http://www.audioacrobat.com)

[www.byoaudio.com](http://www.byoaudio.com)

### Video:

[www.instantvideogenerator.com](http://www.instantvideogenerator.com)

These Web sites will give you a code once the audio or video is completed — you need to provide us with that code. You also need to make sure you set the preferences to “Permission Play” rather than “Automatic Play” — basically the visitor needs to click on your ad to hear and/or see your audio or video. We won't accept multimedia set to “Automatic Play” or plays automatically when a visitor opens the page your ad is on.

Also, PrescottWeddings.com requires ads to be copy/audio/video ready. We do not provide technical support for any ads. Any tweaks or edits will result in additional costs.

*Note: PrescottWeddings.com makes no guarantees or warranties to any of these services. They are provided as a convenience to our advertisers. As always, PrescottWeddings.com recommends you do your own research.*

**Contact us today – 928-541-1930  
advertise@PrescottWeddings.com**

**SPECIAL**

Don't forget about our special offer to Chamber members – Get an additional 10% off the price of your yearlong Web site ad.

## Now you can TRIPLE your exposure to Brides and Grooms on PrescottWeddings.com

PrescottWeddings.com offers three ways to reach Brides and Grooms – our highly trafficked Resource Center, Making It Happen e-newsletters and our Special Offers page.

Our Resource Center is the place where Brides and Grooms return to time and time again to check out available wedding businesses. Making It Happen is

fabulous for reaching Brides and Grooms while they're focused – because they're reading our powerful wedding-planning guide.

And our Special Offers page is perfect for getting the word out on your specials, sales, promotions and deals for Brides and Grooms.

**Whichever way you choose, you'll be reaching tens of thousands of Brides and Grooms each month on PrescottWeddings.com.**

# Discover the Power of Online Advertising

**PrescottWeddings.com**

The Area's Online Wedding Magazine

## Have you experienced the power yet?

If you're not advertising on PrescottWeddings.com, you're not reaching the huge market of people willing and wanting to buy your products or services.

For only pennies a day, your ad is available to Brides and Grooms when they're in a shopping mood. Best yet, Brides and Grooms aren't just looking – they're buying. Jennifer Garber, owner of Extraordinary

Events, says this about her advertisement on PrescottWeddings.com:

**“PrescottWeddings.com is a priceless link to the brides and grooms looking to plan their wedding in Yavapai County. I advertise very little but wouldn't miss the opportunities provided by PrescottWeddings.com!”**

**Contact us today – 928-541-1930  
advertise@PrescottWeddings.com**

**SPECIAL**

Don't forget about our special offer to Chamber members – Get an additional 10% off the price of your year-long Web site ad.

Your ad could be available to Brides and Grooms 24/7/365 for as little as \$157.50 a year – plus you'll STILL be able to take advantage of all the special bonuses you'll receive with your advertising commitment.

## Best value – resource center listing

All advertising rates include:

- A link to either your e-mail or Web site address
- The opportunity to become our Featured Advertiser of the Month
- A special rate for advertising on Making It Happen
- Free advertising on our Special Offers page

Actual ad sizes are shown below.

**Deluxe Listing:** \$400 annually  
(460 pixels width x 260 pixels length, approximately 6.389" x 3.611")

**Business Listing:** \$300 annually  
(460 pixels width x 130 pixels length, approximately 6.389" x 1.806")

**Standard Listing:** \$250 annually  
(225 pixels width x 260 pixels length,  
approximately 3.125" x 3.611")

**Basic Listing:** \$175 annually  
(225 pixels width x 130 pixels length,  
approximately 3.125" x 1.806")

## Additional options:

\$25 each/12 months – Additional category listing of your choice

\$25 each/3 months – Positioned improvement. Your site is listed at the top to make it stand out.

## Advertise now on PrescottWeddings.com

*The area's online wedding magazine*

**928-541-1930 or advertise@PrescottWeddings.com**

Pricing is based on ad being copy/graphic/art ready. Any image in your ad should be sent as a GIF image at 72 dpi (dots per inch). If you need more information or for more advertising tips, check out PrescottWeddings.com in the Advertise Now section or contact PrescottWeddings.com.

Should you desire assistance creating your ad, PrescottWeddings.com recommends: Graphics – Katie Baird at Loose Ends (kcosmos@looseends.net, 928-445-4724), Karin Wilson at Wild Woman Design (karinw@WildWomanDesign.com, 858-720-1484), Copy – Michele Pariza Wacek, Creative Concepts & Copywriting (michele@writingusa.com, 928-776-7495).

## Make successful businesses happen with *Making It Happen*

If you want to be a part of a very special, very limited opportunity, then Making It Happen is for you. Making It Happen is PrescottWeddings.com series of 12 e-newsletters designed to help Brides and Grooms plan for the big day.

## Now you have the opportunity to be a part of this powerful wedding planning tool – you can sponsor a newsletter.

All advertising rates include:

- A 5.75" x 1.5" (414 pixels x 108 pixels – Business Listing size)
- Your choice of newsletter, dependent on availability
- Direct link to your e-mail or Web site
- NO competition, because your ad will be the ONLY ad on the newsletter of your choice

Submit your 5.75" wide x 1.5" high (414 pixels x 108 pixels) ad as a 72 dpi jpeg or gif.

Submit to advertise@prescottweddings.com.

**Listing for existing PrescottWeddings.com advertisers:**

**\$100 for 12 months.**

**Listing for non-PrescottWeddings.com advertisers:**

**\$300 for 12 months.**

## Free to advertisers special offers page

Have a fabulous deal for Brides and Grooms? Tell the world about it by putting it on PrescottWeddings.com's Special Offers page. We've designed it so you can get the word out to Brides and Grooms about sales, promotions, deals and specials. Ad size limited to text copy only, 175 characters maximum including spaces.

- Link to your e-mail or Web site.

**Listing for non-PrescottWeddings.com advertisers:**

**\$25 for one month. Ad includes link to e-mail or Web site.**

